**Mini Project Written Answers Template**

**Please respond to the following questions as part of your Written Answers to Mini-Project:**

1. Team Name and Information:
   1. What is the team name your team members agreed upon? In addition, please list out all team member names.

Team Name: team-48

Team Members: Amneh Ehab, Ayat Dwekat, Bushra Al-Nabrawi, Eyad   
Alqinaa, Yazan Alabed, Yazeed Mshayekh, Layan Owera

1. Roles and Responsibilities:
   1. What were your responsibilities throughout this project?

* I’ve worked actually on the whole project and solved all the questions for each section, we thought this could be useful for diversity, allowing us to explore multiple ways of answering the questions and then selecting the best option.
* I’ve collected all the other members' work and my work into one file for the submission phase.
* I’ve worked also on the bonus section and answered all the questions related to that section.
  1. What were other team members responsible for throughout the project?
* Eyad alqinna: Answer the questions related to the customer analysis section.
* Bushra Al-Nabrawi: Answered the questions related to the product analysis section.
* Layan Owera: Answered the questions related to the marketing analysis section.
  1. If someone did not participate or help throughout the Mini-Project, please include that in this section.
* Amneh Ehab, Ayat Dwekat, and Yazan Alabed.

1. Learning Outcomes:
   1. What did you learn or get out of this project?

* I have gained valuable insights into analysis, particularly the usefulness of Excel in this process. I have also learned the importance of teamwork. Also, how to ask the right analytical questions to gather the necessary information to improve the company’s performance. This includes increasing sales, identifying the best customers, determining the most profitable products, and segmenting customers to understand the needs of each group. Overall, I have learned how to analyze company data to uncover hidden patterns, which will assist managers in making more informed decisions.